

Real Co Canada is a Practice firm, which recreates all of the job functions in a Canadian business. Your placement is unpaid and will allow you to apply your professional skills in a realistic work environment, in order to gain hands on job experience. To find out more about Real Co Practice Firm please visit our website: <http://www.realcocanada.com>



Position **Web Designer**
Department **Information Technology**
Supervisor **Broker (or senior department head)**

Summary

The web designer creates and maintains REAL CO.'s website to communicate its existence to the general public as well as provide an opportunity for other practice firm network participants to engage in virtual business transactions.

Responsibilities

- Consult with other Practice Firm participants and facilitators to develop and coordinate website content
- Gather web page materials (text, audio, visual)
- Prepare mock-ups and story board
- Develop website architecture and determine hardware and software requirements
- Convert material and information into internet compatible format
- Design the appearance, layout and flow of the website
- Test website for bugs and ensure it achieves the goals and objectives of the Practice Firm
- Launch the website
- Write, modify, integrate and test software code for e-commerce and other internet applications
- Track who is using and accessing the website
- Maintain, upgrade, and change the website on an ongoing basis
- Complete other duties as requested by REAL CO. facilitators

Required Skills

- Grade 12 or equivalent
- Related college, university or technical institute diploma in or equivalent experience
- Knowledge of HTML /XML languages, DreamWeaver, MacroMedia Flash, computer programming, graphic arts and design software: PhotoShop, Illustrator
- Good written communication skills
- Strong interpersonal skills
- Flexible and able to work within timelines and a team environment
- Able to work with minimal supervision

"Clients' success is based upon our formula of time management, which consists of 80% business activities and 20% jobs search. Candidates are expected to manage their time to ensure a commitment to job search strategies, business activities and resulting assignments and projects. The Practice Firm experience is only as successful as the effort displayed by the participants. Our program is based on teamwork and cooperation in a mutually supportive environment that emphasizes quality work in a professional setting."