



Position **Graphic Designer**
Department **Sales & Marketing**
Supervisor **Broker (or senior department role)**

Summary

Under the general supervision of the Marketing Specialist, the Graphic Designer will produce a logo and other graphic arts applications using software and traditional graphic design methods. The job requires a team player who will provide support to the marketing team.

Responsibilities

- Consult with marketing team to establish the nature and content of promotional designs, illustrations and strategies
- Determine medium best suited to produce desired visual effect and method of reproduction
- Prepare sketches, photographs or illustrations of subjects to be rendered
- Create all marketing materials for Real Co. such as: a logo, brochures, posters, business cards, letterhead and signs.
- Work with and provide artwork to the Web Developer to develop/maintain Real Co. website.
- Create, revise and maintain production of sales catalogues
- Compile and maintain procedures log and sample binder of completed products.
- Produce final designs or illustrations
- Complete other duties as required by Real Co.'s facilitators.

Required Skills

- College or university degree in graphic design, advertising or relevant experience.
- Familiarity with the MAC environment, such as Quark Xpress, Adobe Illustrator, Photoshop and Indesign will be an asset
- Creative, flexible, and able to work with timelines and a team environment
- Good communication and organizational skills.

Real Co Canada is a Practice firm, which recreates all of the job functions in a Canadian business. Your placement is unpaid and will allow you to apply your professional skills in a realistic work environment, in order to gain hands on job experience.

To find out more about Real Co Practice Firm please visit our website: <http://www.realcocanada.com>